

FASHION MARKETING & MANAGEMENT

County College of Morris
A.S. Business Administration

BERKELEY COLLEGE
B.S.

Major Courses

		Accepted SEM HRS	Required QRT HRS		
			4	FAS101	Introduction to the Fashion Business
			4	FAS230	Fashion Textiles for Apparel and Home
			4	FAS240	Visual Merchandising
			4	FAS245	Merchandise Planning & Buying
			4	FAS250	Computer Applications in Fashion Industry
			4	FAS256	Product Development
			4	FAS260	Fashion Forecasting
			4	FAS312	Marketing Accessories, Home & Cosmetics
			4	FAS335	Retail Management
			4	FAS427	Operations Management in Fashion Bus
BUS215	Principles of Management	3		MGT220	Principles of Management
MKT113	Principles of Marketing I	3		MKT220	Principles of Marketing
BUS242	Customer Relations (as Bus Elective)**	3		MKT241	Consumer Behavior
			4	FAS or MGT or MKT Upper Division Elective	
Business Courses					
ACC111	Principles of Accounting I	3		ACC110	Fundamentals of Accounting for Managers
ACC112	Principles of Accounting II	3		ACC113	Managerial Accounting
BUS112	Introduction to Business	3		BUS100	Business Organization & Management
			2	BUS226	Career Management Seminar
BUS213	Business Law I (as Bus Elective)**	3		BUS231	Business Law I
			4	BUS483	Internship
BUS212	Principles of Finance (as Bus Elective)**	3		FIN301	Principles of Finance I
BUS119	Business Information Systems	3		CIS115	Computer Applications
Liberal Arts Courses *					
ENG111	English Composition I	3		ENG105	Expository Writing
ENG112	English Composition II	3		ENG106	Writing Through Literature
COM109	Speech Communications (as Free Elective)**	3		ENG115	Public Speaking
MAT110	College Algebra (as Math Elective)**	3		MAT211	College Algebra
			4	MAT212	Mathematics with Business Applications
			4	MAT215	Statistics I
ECO211	Principles of Economics I	3		SOC201	Macroeconomics
ECO212	Principles of Economics II	3		SOC202	Microeconomics
			4	SOC225	Psychology
	History Electives	6	4	Humanities Electives	
	Restricted Math Elective ****	3		Math/Science Electives	
	Laboratory Science Elective	4			
			12	Social Science Electives	
			12	Liberal Arts Electives	
	General Ed Electives ***	6		Gen Ed Core Humanities Elective	
				Gen Ed Core Math/Science Elective	
				Gen Ed Core Social Science Elective	
				Free Electives	
		64	90		

* 24 Liberal Arts credits must be taken at the 300/400 level. 50% of credits must be in Liberal Arts.

** Depending on course taken, credit may apply elsewhere. Students will only have to take 90 quarter hours.

*** Fulfilled by Literature, Language, or other General Ed Requirement.

**** Students may also take MAT124 to replace MAT215.