

## Centenary College

## County College of Morris

### Bachelor of Science: Business Administration: Marketing

### Transfer Equivalency: AS Business Administration

CC Course #	Cr	CC Course name	Cr	CCM Course # (based on 2010-2012 catalog)
<b>GENERAL CORE COURSES</b>				
CAT I: AFC1001 or BUS1001		Academic Foundations at Centenary I or Integrated Business Perspective	3	BUS112 Intro to Business
CAT II: ENG1001		Composition and Rhetoric	6	ENG111/ENG112 English Composition I & II
CAT II: MTH1111		Quantitative Literacy	6	any two Math electives (above the 100 level)
CAT III		Fine Arts	3	ART101 or ART114 or ART116 or ART133 or ART134 or DAN112 or DAN134 (Free Elective)
CAT III		Humanities – Philosophy; Religion; World Civilization; LAS	3	HIS113 Early Modern Europe or HIS114 Modern Europe or HIS117 The Ancient World (Humanities History)
CAT III		Humanities – Literature	6	Literature Sequence (General Education)
CAT IV: BUS1050	4	Social Responsibility in Business		
CAT V		Laboratory Science	4	any laboratory science course
CAT VI		Global Citizenship	3	ENG243 or ENG244 or ENG283 or ENG284 or HIS147 or HIS148 POL240 or PSY218 or SOC108 or SOC202 or SOC280 (Free Elective)
CAT VI		Democratic Citizenship	3	any American History course (Humanities History)
<b>TOTALS</b>	<b>4</b>		<b>37</b>	
<b>BS Business Administration</b>				
ACC2101		Principles of Accounting I	3	ACC111 Principles of Accounting I
ACC2102		Principles of Accounting II	3	ACC112 Principles of Accounting II
BUS1002		Business Applications & Presentations	3	BUS119 Business Info. Syst.
BUS1010		Principles of Management	3	BUS215 Principles of Management (Business Elective)
BUS2010		Principles of Marketing	3	MKT113 Principles of Marketing
BUS2020	4	Management Information Systems		
BUS2030		Principles of Finance	3	BUS212 Prin of Finance (Free Elective)
BUS3010	4	Business Law		
BUS3020	4	Business Statistics		
BUS3030	4	Organizational Behavior		
BUS4010	4	Business Strategy		
ECO1001		Economics	6	ECO211/ECO212 Principles of Economics I & II
BUS Elective	4	Business Elective		
<b>TOTALS</b>	<b>24</b>		<b>24</b>	
<b>Concentration Courses</b>				
BUS3410	4	Marketing Research		
BUS4410	4	Sales/Sales Management		
BUS4420	4	Advertising Management and Integrated		
<b>TOTALS</b>	<b>12</b>		<b>0</b>	
<b>ELECTIVES</b>				
ELECTIVE		Elective		
ELECTIVE		Elective		
ELECTIVE		Elective		
ELECTIVE		Elective		
ELECTIVE		Elective		
<b>TOTALS</b>	<b>27</b>		<b>0</b>	
<b>TOTALS</b>	<b>67</b>		<b>61</b>	

The total number of credits that may be transferred to Centenary College is 61. However, it is possible that a CCM student will be able to transfer in credits in excess of those listed in the articulation agreement as Centenary's policy allows for a maximum of 72 credits in transfer from community colleges, but careful selection will be necessary to insure that the courses meet Centenary College requirements. Total 128 credit requirement for graduation.

It is recommended that all students take MTH 1111 Quantitative Literacy at Centenary College. However, a transfer student who has taken two math courses may use them to fulfill the math requirement for the Centenary College core. If only one math course has been taken, it may be applied to elective credit.

County College of Morris  
and  
Centenary College

## GUARANTEED ADMISSIONS PROGRAM AGREEMENT

County College of Morris and Centenary College enter into this Guaranteed Admission Program agreement so that students enrolled in an eligible Associate's<sup>1</sup> degree program at County College of Morris will have pre-approved opportunities to transfer into an appropriate Baccalaureate degree program at Centenary College.<sup>2</sup>

### Degree Programs

This agreement guarantees eligible County College of Morris' Associate's degree graduates admission into Centenary College's baccalaureate degree programs with junior-level status. According to Centenary College policy, and in compliance with federal and state regulations, junior-level status is defined as having earned minimally 56 college-level semester credits toward a bachelor's degree from a baccalaureate degree granting college or university.

### Eligibility

Eligibility for the Guaranteed Admission Program requires the following:

- 1) The student must graduate from CCM with an appropriate Associate's degree.
- 2) The student must have earned a minimum grade of "C-" or above in a specific course to receive credit in transfer from that respective course.

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<sup>1</sup> The Associate in Arts (AA) and Associate in Science (AS) are recognized as the eligible transfer programs at CCM in accordance with this agreement. Centenary also accepts Associate in Applied Science degrees in transfer, but each program is individually evaluated based on its merits and relationship to Centenary's baccalaureate degree programs.

<sup>2</sup> The following degree programs at Centenary have State of New Jersey mandated, accreditation mandated, or department portfolio requirements for full admission into those programs: BFA in Art and Design; BFA in Graphic Design and Multi-Media Arts; BS in Equine Studies (all concentrations); BSW in Social Work; all education certification programs. CCM students will have provisional admissions into these programs pending the satisfactory completion of the specialized criteria.

- 3) The student must have followed a recommended academic plan of courses for the intended major at Centenary College.
- 4) The student must complete an Intent to Transfer form prior to earning 30 credits at County College of Morris.
- 5) The student must have taken all their courses at CCM.
- 6) The student must enroll at Centenary College within a year of graduation from County College of Morris.

### Obligations of Centenary College

Centenary College will:

- 1) Waive the admissions application fee for Guaranteed Admissions students.
- 2) Work with CCM to establish appropriate course articulations to ensure that CCM students will be able to seamlessly transfer to Centenary College
- 3) Work closely with appropriate CCM transfer staff to make certain that students are given current information regarding transfer requirements and procedures.
- 4) Conduct academic advising sessions each semester at the County College Morris campus as the institutions mutually deem necessary.

### Obligations of County College of Morris

County College of Morris will:

- 1) Publicize this Guaranteed Admissions Program agreement to current and prospective students.
- 2) Distribute, receive and process "Intent to Transfer" forms related to this program.
- 3) Provide accurate transfer information and advising to students who are enrolled in this Guaranteed Admission Program.

### Joint Obligations:

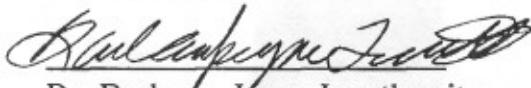
Centenary College and County College of Morris will:

- 1) Conduct an annual review of this agreement and coordinate changes as necessary. Changes will require written approval from both institutions prior to implementation.
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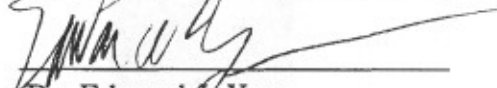
- 2) Authorize this agreement to become effective with the start of the Spring 2012 semester.
- 3) Jointly develop and implement marketing activities to attract students to the program.
- 4) Maintain and share records of CCM students admitted into the program to the extent permitted by law.
- 5) Designate a representative who will coordinate and monitor the Guaranteed Admissions Program.
- 6) Understand that all academic programs may be updated as needed, but ensure that regular communication about curricular changes will be ongoing to facilitate ease of transfer for CCM graduates to Centenary College.
- 7) Acknowledge that this agreement will be self-renewing and can be cancelled by either party without affecting student who have already completed an "Intent to Transfer" form.

Therefore, in the interest of building on the partnership between County College of Morris and Centenary College, it is agreed on this date November 10, 2011, to create a Guaranteed Admissions Program between our two institutions.


For Centenary College

  
Dr. Barbara-Jayne Lewthwaite  
President

For County College of Morris

  
Dr. Edward J. Yaw  
President

  
Dr. James Patterson  
Provost

  
Dr. Dwight L. Smith  
Vice President Academic Programs